



09/854118 05/14/01

UNITED STATES PATENT AND TRADEMARK OFFICE

In re:

Applicant:

ZBOROVSKY-FENESTER, et al

For:

A METHOD OF ADVERTISING AND
PROMOTING A BOOK IN A VISUAL
MEDIA, AND AN ADVERTISING
PRODUCT FOR ADVERTISING A BOOK
AND THE LIKE IN A VISUAL MEDIA

PETITION TO MAKE APPLICATION SPECIAL

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Trademarks, Washington, D.C. 20231

04/20/01
ILYA ZBOROVSKY

Hon. Commissioner of
Patents and Trademarks
Washington, D.C. 20231

Sir:

This application deals with a method and a product of advertising
a book, in which a scene is staged which represents a content of a selected
portion of the book. The application is based on the provisional application.

It has been found that Barnes & Nobles started advertising with
the use of the basic inventive idea of this patent application. The approach of

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09/854118
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the Barnes & Nobles is exactly identical, and the Company uses advertising in which a portion of a new book is staged on the Internet. This exactly corresponds to the claims of the present application, and claims 1 and 5 are unquestionable infringed.

A search has been conducted and it has been found that there is no prior art which is relevant for the examination of the present application.

It is therefore respectfully submitted, based on MPEP

708.2 II, to make the application special and to speed up the examination.

Respectfully submitted,

Ilya Zborovskiy
Agent for Applicant
Reg. No. 28563

0354118-034401



The enclosed application
includes:



① Spec

⑥ Copy of PA

② Draw

③ Decl

④ Fee

⑤ Petition

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Agent of QN-EN 2563

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PTO/SB/16 (2-98)
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PROVISIONAL APPLICATION FOR PATENT COVER SHEET

This is a request for filing a PROVISIONAL APPLICATION FOR PATENT under 37 CFR 1.53 (c).

INVENTOR(S)					
Given Name (first and middle [if any])	Family Name or Surname	Residence (City and either State or Foreign Country)			
Julia Ilya	Zborovsky-Fenster Zborovsky	New York, N.Y. Dix Hills, N.Y.			
<input type="checkbox"/> Additional inventors are being named on the ____ separately numbered sheets attached hereto					
TITLE OF THE INVENTION (280 characters max)					
Method of Advertising and Promoting a Book in a Virtual Media, and Advertising Product for Advertising a Book					
Direct all correspondence to:		CORRESPONDENCE ADDRESS			
<input type="checkbox"/> Customer Number		<input type="text"/>		Place Customer Number Bar Code Label here	
OR		Type Customer Number here			
<input type="checkbox"/> Firm or Individual Name		Ilya Zborovsky			
Address		6 Schoolhouse way			
Address					
City		Dix Hills	State	N.Y.	ZIP 11746
Country		USA	Telephone	631 2433818	Fax 631 2435473
ENCLOSED APPLICATION PARTS (check all that apply)					
<input checked="" type="checkbox"/> Specification Number of Pages		12		<input checked="" type="checkbox"/> Small Entity Statement	
<input checked="" type="checkbox"/> Drawing(s) Number of Sheets		1		<input type="checkbox"/> Other (specify) <input type="text"/>	
METHOD OF PAYMENT OF FILING FEES FOR THIS PROVISIONAL APPLICATION FOR PATENT (check one)					
<input checked="" type="checkbox"/> A check or money order is enclosed to cover the filing fees				FILING FEE AMOUNT (\$)	
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge filing fees or credit any overpayment to Deposit Account Number:		26-0085		475	
The invention was made by an agency of the United States Government or under a contract with an agency of the United States Government.					
<input type="checkbox"/> No.					
<input type="checkbox"/> Yes, the name of the U.S. Government agency and the Government contract number are: _____					

Respectfully submitted,

SIGNATURE

[Signature]

TYPED or PRINTED NAME

I. Zborovsky

TELEPHONE

631 2433818

Date

03 10 01

REGISTRATION NO.
(if appropriate)

28,563

Docket Number:

USE ONLY FOR FILING A PROVISIONAL APPLICATION FOR PATENT

This collection of information is required by 37 CFR 1.51. The information is used by the public to file (and by the PTO to process) a provisional application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 8 hours to complete, including gathering, preparing, and submitting the complete provisional application to the PTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, D.C., 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Box Provisional Application, Assistant Commissioner for Patents, Washington, D.C., 20231.

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